**SE#1 Email to Build Legitimacy:**

**Attach**

* **Profile,**
* **Brochure,**
* **ANA Advantage,**
* **Valuation Benefits, and**
* **Press articles**

<client>,

Good afternoon again - it was a pleasure to speak with you about the business earlier.

I certainly appreciate your interest in our M&A Advisory services and hope the conversation was helpful in some way.

I look forward to continuing our discussion on our scheduled Zoom Conference on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ - I will send coordinates in my next email.

In the meantime, I've attached some further information on our firm and our process - plus a couple of recently published articles.

Till then, please stay healthy and safe.

Thanks again and kind regards,

<MD>